



# Machine Dalal

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MACHINE DALAL MEDIA KIT

**2022**

You get direct access to the buyers without any obfuscations or manual intervening. Machine Dalal is expeditiously becoming the platform of choice for industry professionals to find machines and discover brands. Over the last few years, we have been aggregating and harmonizing data - brands, categories, sheet sizes, colors, and special features.

We have leveraged technology to build a better search and connectivity across all major digital platforms and reduced steps between your sales rep and the buyer.

<b>25000+</b> Registered Industry Professionals	Direct Lineal connectivity between users.	<b>2000+</b> Used Machines
Confirmed Global Audience	<b>100+</b> Brands and Manufacturers	<b>50000+</b> Newsletter Subscribers

This is a challenging industry with its global audience. It is fragmented market for the buyers and destinations(for the seller) are likewise fragmented. We have crafted a tech strategy that connects every platform and search directly to your sales rep. We are striving to be the most connected and dominant platform of the industry with not only machines but also host of commercial services, credit facilitation, international trade and insurance.

**Vidhi Khaneja**

**Business Development & Partnerships**

Business@machinedalal.com | + 91 7973834447

Hashbrown Systems Pvt. Ltd.

703, Vikrant Tower

Rajendra Place

New Delhi - 110008

